



“THE EVENT FOR ROOFING & CLADDING CONTRACTORS”

TOTAL ESSENTIAL READING FOR ROOFING, CLADDING & INSULATION CONTRACTORS
CONTRACTOR

DELIVERED TO YOU BY

NFRC
LEADING ROOFING EXCELLENCE



CONTRACTOR'S DAY 2019

The construction landscape is changing faster than ever and these changes are having an impact on how contractors work on site and operate as business owners.

With this in mind, the National Federation of Roofing Contractors (NFRC) and Total Contractor magazine joined forces to launch Contractor's Day, an exciting, new one-day event for contractors operating in the roofing, cladding and insulation sectors.

Following the success of the 2018 event which was held at Twickenham Stadium, Contractor's Day moves north in 2019 and will be held at Old Trafford Stadium on 2nd October 2019.

The event is a great opportunity for roofing and cladding contractors to hear the latest industry updates and see the leading suppliers and manufacturers of materials and products for their market.

The event provides a highly targeted platform for manufacturers and suppliers to raise their profile to roofing and cladding contractors working in both the domestic and commercial project sectors.



EVENT PROMOTION

The NFRC and Total Contractor magazine offer a comprehensive visitor marketing campaign which includes:

- Personal invites to the 1,100+ NFRC Contractor Members
- Advertising in Total Contractor's 11,000 circulation, including distribution through all SIG Roofing Merchants and many independents
- Promotion through the NFRC Roofing Times
- Promotion on Total Contractor Now E-newsletter
- Presence on both NFRC and Total Contractor Websites
- Promotion through Industry Partners and Professional Bodies
- Social and online media activity

EVENT AUDIENCE

Includes:

- Slating and Tiling
- Heritage
- Green Roofing
- Sheeting & Cladding/Rainscreen
- Fully Supported Metal
- Lead Roofing
- Single Ply
- Liquid Applied Roofing & Waterproofing and Hot Melt
- Mastic Asphalt
- RBM
- Insulation
- Rooflights
- Lead
- Rainwater Systems
- Solar PV

VISITOR BENEFITS

Includes:

- Free entry
- Free parking
- NFRC CPD accreditation
- Live product demos
- Latest innovations
- Source new products & systems
- Expert insights
- Connect with leading industry companies



EXHIBITING AT CONTRACTOR'S DAY

Exhibiting at Contractor's Day presents an extremely cost effective platform to reach and engage with our highly targeted audience and with potential new clients & existing customers.

To allow a level playing field and to offer an excellent ROI, Contractor's Day has adopted a modular format with two stand options available. This saves you time, while removing the expensive design & build costs associated with exhibiting at shows. Each stand will be constructed of shell scheme panels, carpet, lighting and an electric socket. Free WIFI is available throughout the event.

The two stand options are:

STAND 1

2m x 2m = 4m²
Cost £1,095

STAND 2

2m x 4m = 8m²
Cost £1,645

To eliminate the stress of logistics and make exhibitors' lives easier, we also offer two stand marketing packages. Simply email us the artwork and we will print, deliver and position it on your stand, allowing you to turn up and concentrate on interacting with visitors.

PACKAGE 1

2 x A0 Foamex boards
1 x pull up roller banner
1 x literature rack
Cost £395

PACKAGE 2

2 x A0 Foamex boards
2 x pull up roller banners
2 x literature rack
Cost £575

VAT applies

For further information please contact Andy Dunn or Jake Roxborough

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BESPOKE STAND MARKETING PACKAGES AVAILABLE ON REQUEST.

Roofing and
cladding uncovered
**CONTRACTOR'S
DAY**
OLD TRAFFORD
2ND OCTOBER 2019

